

I. Faculty activities are reported to the University of Florida under 14 county major program initiatives. The goal and focus numbers identify the program with the University of Florida Statewide goals and focus areas. (Primary faculty contact, but many programs are collaborative)

Jordi:

County Extension Program Leadership & Administration Goal 7-Focus 5 (Jordi & Favors)

- Overall Extension Program Monthly report to County Manager
- Demonstration Garden work
- Monthly Department Head meeting – Winifred Favors
- Monthly staff meeting; 4WF, 2BF
- Annual American Beach Survey – Federal requirement

Consumer Horticulture Goal 4-Focus 2 – total 141; 129 participants; volunteer: 12 participants

- Plant clinics – 103 participants which includes plant disease diagnosis, insect and plant identification. The cost for analysis of plant diseases from UF/IFAS would potentially cost clients \$75 per sample for a total savings of \$7,725. Fifteen of those needing diagnosis were one on one office consultations which would be worth an additional \$75 per person, \$1,125. One homeowner site visit worth \$150. **Total savings for the County \$9,000.**
- Master Gardener volunteers provide telephone coverage by answering questions to the general public on Friday from 10am to 2pm. The paraprofessional volunteer time is valued at \$18.66* an hour. The volunteer office hours provided Master Gardeners was 12 hours which totaled \$73.60. Additional time was donated to one of the two demonstration gardens for plant selection, plot preparation, planting, watering, fertilizing and general care for a total of 33 hours which totals to \$277.20
- Three pH soil tests conducted at the local offices from this agent, Office Specialist, and Master Gardener volunteers which saved county residents \$6. Each test also includes phone/e-mail consultation with analysis and best management practices for optimal plant growth and production which may also include appropriate plant selection for the Northeast area. A reasonable cost for a personal consultation in the private sector would be \$25 per person, \$75 total. **Total savings to Nassau County residents \$81.**
- Master Gardener Update – advanced training on pre-emergent herbicides, 23 participants; 22W, 1B; 2M, 21F

Volunteers:

- Landscape Matters – Vegetables- Hilliard Garden Club 12 participants; 2M, 10F, 12W

Commercial Horticulture Goal 4-Focus 1 – total 54 participants

- Limited Commercial Landscape Maintenance (LCLM): 19 participants, 14W, 5B, 18M, 1F; 4CEUs per person; 76 CEUs total worth \$25 per CEU for a total value of \$1,900
- Four commercial site visits which would cost the business \$200 per consult for a savings of \$800
- Eight phone/e-mail consultations which equal \$75 per consult, total savings \$600
- **Total savings for County \$1,400**

Environmental Science Youth Education Goal 3-Focus 1 – Agent total 68 youth; volunteers: 718

- Boys and Girls Club- 68 youth; 7 adults - Tree ID; 26W, 42B, 7H, 28M, 37F

Volunteers

- Three assisted with Boys and Girls Club session: 68 youth; 7 adults
- Two volunteers at Yulee Elementary – Waterwise: 640 youth, 512W, 64B, 38H, 26O; 326M, 314F
- Two volunteers at Yulee Elementary – Jr. Master Gardener program: 10 youth

Other County Events:

- Keep Nassau Beautiful (KNB) Board meeting
- Worked on Horticulture annual report to UF/IFAS
- UF/IFAS on-line training sessions (Procedures for reporting potential child abuse; Keep SSNs Safe)
- PILD National Planning Committee for ANREP

McAlpine:**Building Stronger Families Goal 5-Focus 1 Total: Participants 50**

- Invited speaker/panelist for Leadership Nassau "Health and Social Concerns" (21)
- Participated in NACDAC monthly meeting (14)
- Participated in Aging Well Meeting (15)

Family Financial Management & Housing Issues Goal 5-Focus 2 total: 67

- Educational Programs (4 programs) to Nassau Detention Inmates "Employability Skills/Training" (Resume writing – 3 inmates submitted completed resumes; Interview Skills) (53)
- Medicare (3 programs) (12): 2 RX – savings \$2,400, 10 Medicare (1QMB) – savings \$3,200: Total Savings \$5,700
- Budgeting Education (1 program) (2): 1 Food Stamp (\$1,200): Total Savings \$1,200
- Meeting Lt. Crews to provide food safety certification to inmates

Food, Nutrition, & Health Goal 5-Focus 3 total: 60 participants, Austin: 1013; Total Participants: 1073

- Healthy Lifestyle Program "Walk with Me"(5programs) to general public (21)
- Provided 1 ServSafe Food Managers Certification Program (7)
- Co-Chair of NE Florida Master Food and Nutrition Program Planning Committee
- Participated in AG Extravaganza Planning meeting (13)
- Participated in Nassau County School District Wellness Committee Meeting (7)
- Participated in Nassau Health Improvement Committee (12)
- Attended Nassau County School District Alliance for a Healthier Generation meeting
- Attended Webinar "Health Statistics"
- Attended "Affordable Care Act" training
- Attended USDA Webinar "Healthy Eating in Childcare Settings"
- Administered the Family Nutrition Program
 - Supervision and training of FNP Program Assistant (Sharon Austin)
 - Completed monthly Demographic report and DCF Deaf and Hard of Hearing report
 - Attended monthly supervisors meeting
 - Sharon Austin: FNP Program Assistant
 - Yulee Primary School (47 groups) 762 participants
 - Callahan Elementary School (12 groups) 174 participants
 - Callahan Run/Walk Club 1 program 77 participants

Other County Events total:

- Submitted monthly report to CED
- Submitted UF Self-Appraisal
- Submitted UF CED Appraisal
- Submitted UF Workload Data
- Submitted UF Report
- Attended Promotion and Permanent Status Workshop

Thien:**Youth Development Total: 189participants**

- Y.U.M.(Youth Understanding My Plate) Afterschool club met twice (16F, 24M)
- Y.U.M. programming at Bryceville Elementary and Fernandina Beach Christian (123)
- Youth Leadership Government Day (19F, 7M)

Volunteer Involvement: 20 participants

- Y.U.M.(Youth Understanding My Plate) Afterschool club- (1WF, 1WM)
- Youth Leadership (3F,8M)
- Council/ NACDAC project "Parents Who Host"-(3F, 4M)

Developing organization and volunteer systems to support youth development Total: 9 participants

- Organizational planning meeting for Ag Extravaganza (6F, 3M)

Other Events: 6 Total

- Bryceville Elementary SAC meeting
- Youth Development Institute (3 day In-service training)
- NACDAC meeting/Special Committee meeting for underage alcohol use
- Staff meeting
- Permanent Status and Promotion Workshop

Johnson:

4-H Subject Matter & Preparing youth to be responsible citizens and productive members of the workforce

Initiative 7 Focus 1: Total: 93 participants; volunteer total: 2

- Embryology, 51 participants, 29WM, 2AM, 15WF, 1AF, 3HF, Volunteer 1WF
- 4-H skating party , 32 participants, 11WM,10WF, 5BM, 3BF, 2 AM, 1AF , Volunteer 1WF
- County Council, 8 participants, 4WM, 4WF, Volunteer, 1WM

Volunteer Involvement:

Organizational & Volunteer Systems to Support Youth Development Leadership Initiative 7 Focus 2; Total: participants; 2 agent total: Participants 20, volunteer total: 20

- Youth Coalition meeting, 5 participants, 1WM,3WF, 1BF
- Youth Protection Training for 4-H volunteers, 10 participants , 8WF, 2WM
- Ag Extravaganza meeting, 5 participants, 5WF, 1WM

Volunteers

*Calculation of economic value of trained volunteers' contribution to extension programs: According to 2009 Florida data from the Independent Sector 18 hr http://independentsector.org/programs/research/volunteer_time.html) the estimated dollar value of a volunteer hour is \$18.66. In Extension, trained volunteers are contributing to Extension programs by dedicating their time, skills, talent, and expertise under supervision or guidance by faculty. Volunteers contributed total of 25 hours valued at \$466.50.

Other Events:

- Attended Staff Meeting
- Participated in 4-H Identifying Abuse Web-n-air
- Attended Area B Horse show Planning committee meeting
- Attended Youth Development Institute 3Days

II. Number of Publications, original or adapted educational materials prepared:

What is a 4-HClub? 1, Total, 100

Johnson: Total: 20,400

- Club Teaches Pet Ownership, Nassau County Record, (4,000), **Total 4,000**
- Wiggles and Wags 4-H project Club Nassau, West Side Journal, (12,000)**Total 12,000**
- Tropicana Speech Contest held, Nassau County Record, (4,000), **Total 4,000**
- Friday Flyer 2 issues **Total 400**

Burnett:

Initiative 1. Increasing the sustainability, profitability, and competitiveness of agricultural and horticultural enterprises: Total – 9 participants (3WF, 6WM)

- This agent provided eight agriculture consultations over the phone and by e-mail. These consultation provided recommendations to solve agriculture related issues and to assist the homeowner and producer

with goals related to crop production, pasture management, livestock, timber, and recreational pond management. The consultations have an equitable savings value of \$75 each or a total of \$600 to the county.

- This agent also served six office visit and site visit consultations that have an equitable value of \$150 each or a savings value of \$900 to the county.
- Participated in the Small Farms Academy and Alternative Enterprises planning meeting in Live Oak, Jan. 21
- Participated in the North Florida Livestock Agents group monthly meeting at the Nassau County Extension Office, January 29.

Initiative 3. Enhancing and conserving Florida's natural resources and environmental quality:

Total – 9 participants: (5WF, 4WM)

- Eleven natural resources related consultations were served over the phone and by e-mail to identify/diagnose environmental problems, plants, and wildlife, and to provide management recommendations. The cost of such consultations would potentially cost residents \$75 per consultation for a total savings of \$825.

4H-Youth Educational Programming total: none

Other Events:

- Submitted federal workflow report to the USDA
- Faculty Meeting January 30, 2014
- Submitted monthly report to CED, Rebecca Jordi

II. Number of Publications, original or adapted educational materials prepared:

Jordi: Total – Total – 38,553 (excluding PSA's)

- "Garden Talk" News-Leader, Westside Journal, North Hampton News Total: 23,553
- "Planting for the Future" – News-Leader Total: 11,000
- "Horticulture News" – Extension newsletter Total: 378
- "Harvest Gold-Eat a Healthier Diet" – Nassau County Record Total 4,000

Total PSA's published: 803,498

McAlpine: Total – 25,200 Total (excluding PSA's)

- Walking to Trim your Waistline (News-Leader, West Side Journal, 25,000)
- MyPlate ½ Fruit and Vegetables (60)
- Rainbow of Colors (60)
- Walking to Trim your Waistline (60)
- UF Nassau County Extension Service "Who we Are and What we Do" (20)

Total PSAs published: PSA's 125, 000

Thien: Total Number reached: 12,355

- Friday flyer(325)
- Homeschool 4-H Club Honors Veterans, Westside Journal 12,000
- Mandatory market exhibitor requirements
- Return on investment

Johnson: Total: 4,420

- Top Speakers, Nassau County Record, (4,000), Total 4,000
- Friday Flyer 2 issues, Total 400
- Care of Baby Chicks, Total, 20
- Youth Protection Policy Power Point (10 slides)

Burnett: Total: none

PSA: 16,500

III. Key Productivity Indicators Totals for Month:

Number of educational contacts by phone, mail, newsletter, groups, or personal consultation:

Educator	Number of groups	Number of participants	Mail and e-mail	Phone calls	Walk in visits	Site visits	Media contacts	Website hits/Facebook
Jordi	12	981	29	25	15	5	38,553	8,396
Thien	9	218	30/258	14	6	0	60,650	136 friends
McAlpine	80	1,190	5/202	41	1	0	25,200	
Johnson	6	113	31	14	2	4	4,420	
Burnett	0	0	4	12	4	2	0	
Total:	107	2,502	35/524	106	28	11	128,823	8,396

IV. Projected (2-month) out-of-county travel, all at no cost to county except use of county vehicles:**Jordi:**

February 18, CED meeting, Kanapaha Gardens, Gainesville, FL
 March 7 LCLM class, Duval County Extension, Jacksonville, FL

McAlpine

February None
 March 7 Lake City, NE FCS Meeting

Thien:

February 4 Counselor Training, Bradford County Extension
 24 Camp Cherry Lake Advisory and training, Madison, FL
 March None

Johnson:

February 24 Camp Cherry Lake Advisory Meeting, Camp Cherry Lake, Madison, FL
 March 17 District 4-H Council Meeting, Clay County Extension, Green Cove Springs, FL
 24 Camp Counselor Training, Clay County Extension, Green Cove Springs, FL

Burnett:

January None
 February None