

I. Faculty activities are reported to the University of Florida under 14 county major program initiatives. The goal and focus numbers identify the program with the University of Florida Statewide goals and focus areas. (Primary faculty contact, but many programs are collaborative)

Jordi:

County Extension Program Leadership & Administration Goal 7-Focus 5 (Jordi & Favors)

- Overall Extension Program Monthly report to County Manager
- Demonstration Garden work
- Monthly Department Head meeting – Winifred Favors

Consumer Horticulture Goal 4-Focus 2 – total 50; 50 participants; volunteer: zero participants

- Plant clinics – 46 participants which includes plant disease diagnosis, insect and plant identification. The cost for analysis of plant diseases from UF/IFAS would potentially cost clients \$75 per sample for a total savings of \$3,450. Seven of those needing diagnosis were one on one office consultations.
- Master Gardener volunteers provide telephone coverage by answering questions to the general public on Friday from 10am to 2pm. The paraprofessional volunteer time is valued at \$18.66* an hour. The volunteer office hours provided Master Gardeners was 12 hours which totaled \$73.60. Additional time was donated to one of the two demonstration gardens for plant selection, plot preparation, planting, watering, fertilizing and general care for a total of 33 hours which totals to \$277.20
- Four pH soil tests conducted at the local offices from this agent, Office Specialist, and Master Gardener volunteers which saved county residents \$12. Each test also includes phone/e-mail consultation with analysis and best management practices for optimal plant growth and production which may also include appropriate plant selection for the Northeast area. A reasonable cost for a personal consultation in the private sector would be \$25 per person. Total savings to Nassau County residents \$112.

Commercial Horticulture Goal 4-Focus 1 – total 44 participants

- Two commercial site visits which would cost the business \$150 per consult for a savings of \$300
- Seven phone/e-mail consultations which equal \$75 per consult, total savings \$525

Environmental Science Youth Education Goal 3-Focus 1 – total zero youth

Other County Events:

- Keep Nassau Beautiful (KNB) Board meeting
- Worked on Horticulture annual report to UF/IFAS

McAlpine:

Building Stronger Families Goal 5-Focus 1 Total: 7 participants

- Conducted FCS Advisory Meeting (5wf, 1hf, 1bf)

Family Financial Management & Housing Issues Goal 5-Focus 2 total: 44 participants

- Medicare Assistance Rx Plans – 9 (1bf, 1bm 6wf, 1wm): Total RX Savings \$10,500 to Nassau County residents
- Nassau County Detention Center Employability Skills "Building a Budget/Credit Reports" (15f; 13w, 1h, 1b)
- Nassau County Detention Center Employability Skills "Money Habits" (19f; 17w, 1h, 1b)

Food, Nutrition, & Health Goal 5-Focus 3 total: Agent – 48 participants; FNP Austin 1,141 participants

- Attended Master Food and Nutrition Volunteer Holiday Luncheon (27, 2bf; 1 hf; 2wm; 22wf)
- Planned training for N.C. Master Food and Nutrition Volunteers

- Walk With Me/Following Dietary Guides: 3 classes (15)
- Food Safety Consult (6wf)
- Attended FNP monthly meeting
- Attended FNP Annual Status Report meeting
- Completed FNP required Sexual Harassment Training
- Completed FNP required Deaf and Hard of Hearing Training
- Completed on-site teaching evaluation of FNP P.A.
- Supervised FNP Program Assistant/ completed and submitted monthly reports
Family Nutrition Program - Total 1,141
 - Yulee Primary School – 20 classes; 366
 - Callahan Elementary - 20 classes; 291
 - Other Community Events - 4; 484

Other County Events total:

- Submitted monthly FCS Report to CED
- Attended monthly Staff meeting

University Events

- Completed annual Report of Accomplishments and Plan of Work (ROA/POW)

Thien:

Youth Development Total: 92 participants

- Y.U.M.(Youth Understanding My Plate) Afterschool club met twice (16F, 24M)
- Youth Leadership Day Session 3(26F, 7M)
- 4-H Funshop (Project books and Standards of Excellence)(7F, 1 M)
- County Council meeting(5F, 6M)

Volunteer Involvement: 13 participants

- County Council meeting (5F, 5M)
- Y.U.M.(Youth Understanding My Plate) Afterschool club (1WF, 2BF)
- Youth Leadership committee involvement

Developing organization and volunteer systems to support youth development Total: 7 participants

- 4-H over view for newly forming club (5F, 2M)

Volunteer involvement:

Other Events: 5 Total

- State Plan of Work/Report of Accomplishment/Appraisals and data workload completed
- Youth Coalition meeting-In Search of Me Café presentation
- Rayonier grant submitted

Johnson:

4-H Subject Matter & Preparing youth to be responsible citizens and productive members of the workforce

Initiative 7 Focus 1: Total: 53 participants; volunteer total: 2

- Project Book Fun shop, 8 participants, 1WM, 7WF
- Hands and Heart Dream Team 4-H , 32 participants, 11WM,10WF, ,5BM, 3BF, 2 AM, 1AF ,volunteer 1WF
- Marine Science Club meeting, 5 participants, 2WM, 3WF

Volunteer Involvement:

- County Council, 8participants, 5WM, 3WF, volunteer 1 WF, 2WM

Organizational & Volunteer Systems to Support Youth Development Leadership Initiative 7 Focus 2; Total: participants; 10 agent total: Participants 18, volunteer total: 13

- Youth Coalition meeting, 5 participants, 1WM,3WF, 1BF
- District 6 4-H Planning Meeting, 8 participants ,7WF, 1WM
- Club Orientation meeting, 5 participants, 5WF

Volunteers

*Calculation of economic value of trained volunteers' contribution to extension programs: According to 2009 Florida data from the Independent Sector 18 hr http://independentsector.org/programs/research/volunteer_time.html) the estimated dollar value of a volunteer hour is \$18.66. In Extension, trained volunteers are contributing to Extension programs by dedicating their time, skills, talent, and expertise under supervision or guidance by faculty. Volunteers contributed total of 25 hours valued at \$466.50.

Other Events:

- Attended Staff Meeting
- Participated in 4-H Identifying Abuse Web-n-air
- Attended Collation meeting
- Attended ROA POW Training Alachua County
- Assisted with registering participants for Southern States Feed Contest
- Attended District 6 4-H planning meeting
- Assisted with Bread Making workshop
- Completed and Interviewed prospective volunteer

Burnett:

Initiative 1. Increasing the sustainability, profitability, and competitiveness of agricultural and horticultural enterprises: (4WM)

- Served at the advisory committee meeting for the North Florida Livestock Agents Group on December 4th in Starke, FL
- This agent provided one agriculture consultation over the phone. The consultation provided recommendations to solve agriculture related issues and to assist the homeowner and producer with goals related to crop production, pasture management, livestock, timber, and recreational pond management. The consultation had an equitable savings value of \$75 to the county
- This agent also served four office visit and site visit consultations that have an equitable value of \$150 each or a savings value of \$600 to the county.

Initiative 3. Enhancing and conserving Florida's natural resources and environmental quality:

Total – (SWF, 4WM)

- Four natural resources related consultations were served over the phone and by e-mail to identify/diagnose environmental problems, plants, and wildlife, and to provide management recommendations. The cost of such consultations would potentially cost residents \$75 per consultation for a total savings of \$300.
- Yards to Parks invasive plant education program at Fort Clinch State Park on December 13th had 6 participants who learned how to identify and remove invasive exotic plants from their yards (SWF, 1WM)

4H-Youth Educational Programming total:

- None

Other Events:

- Submitted 2013/2014 Report of Action/ Plan of Work to the University of Florida

II. Number of Publications, original or adapted educational materials prepared:

Jordi: Total – 96,553 (excluding PSA's)

- "Garden Talk" Series published in News-Leader, North Hampton News, Nassau County Record Total: 15,553
- "Spotlight on Nassau Gardens": Bertie/Marshall Tanner – Westside Journal, Nassau County Record Total: 17,000
- LM Florida-Friendly Landscaping® class photo – News-Leader, Westside Journal Total: 23,000
- Club Chrysalis rain barrel photos – News-Leader Total: 11,000
- Linda Simmons/New Master Gardener (2013) photo – News-Leader, Nassau County Record Total: 15,000

- Joseph Smith/Bea Walker "Harvest Gold" editor recognition – Nassau County Record Total: 4,000
- "Harvest Gold" series published in the Nassau County Record (3X) Total: 12,000

Total PSA's published: 118,000

McAlpine: Total – 30,035 (excluding PSA's)

- Monthly Web Newsletter
- Clay County Magazine "Extension Agents' Program Captures First Place" (30,000)
- Developing a Budget, Credit Reports, Goal Setting (4pages, 16)
- Money Habits (2 pages, 19)

Thien: Total Number reached: 24,000

- Youth Leadership Nassau, Westside Journal 12,000
- Tropicana speech county winners, Westside Journal 12,000

PSA:

- Teen Nights announcement-Twice in Westside Journal and once in Nassau County Record

Johnson: Total: 20,400

- Club Teaches Pet Ownership, Nassau County Record, (4,000), **Total 4,000**
- Wiggles and Wags 4-H project Club Nassau, West Side Journal, (12,000) **Total 12,000**
- Tropicana Speech Contest held, Nassau County Record, (4,000), **Total 4,000**
- Friday Flyer 2 issues **Total 400**

Burnett: Total: 12,600

- The Grapevine Newsletter December 2013: Edition 4
- "Yards to Parks" Invasive Plant Program Builds Partnerships in the Community, Fernandina Beach News Leader, December 20th

PSAs

- Program flyer circulated in the Fernandina Beach News Leader and flyers distributed in public areas around Fort Clinch State Park and Fernandina Beach

III. Key Productivity Indicators Totals for Month:

Number of educational contacts by phone, mail, newsletter, groups, or personal consultation:

Educator	Number of groups	Number of participants	Mail and e-mail	Phone calls	Walk in visits	Site visits	Media contacts	Website hits/Facebook
Jordi	6	76	4/29	37	7	5	96,553	5,767
Thien	6	99	13/85	3	1		24,000	136 friends
McAlpine	54	1,239	10/3	21	0	0	30,035	
Johnson	7	71	53	28	0	5	20,400	
Burnett	1	6	3	2	2	2	12,600	
Total:	74	1,491	27/173	91	10	12	183,588	5,767

IV. Projected (2-month) out-of-county travel, all at no cost to county except use of county vehicles:

Jordi:

January None
February None

McAlpine

January 10, 13, 16 Duval County Extension: Meeting and Programs
February None

Thien:

January 14-16 Youth Development Institute, Ocala, FL
February 4 Counselor Training, Bradford County Extension
24 Camp Cherry Lake Advisory and training, Madison, FL

Johnson:

January 6 Folkston Skating Rink, Folkston Ga

14-15 YID, Ocala, Fl
21 Area B Horse Show Planning meeting, Clay County Extension, Green Cove Springs, FL
25 Livestock Judging Clinic, Duval County Extension, Jacksonville FL
27 District 4-H Council Meeting, Clay County Extension, Green Cove Springs, FL
February 4 Camp Counselor Training, Bradford County Extension, Starke, FL
24 Camp Cherry Lake Advisory Meeting, Camp Cherry Lake, Madison, Fl

Burnett:

January 14 Vegetable IPM Workshop, Baker County
21st, Annual Small Farms Academy Planning Meeting, Live Oak
February None